

For our CPS Program in Palestine/Israel, Weltfriedensdienst e.V. is looking for a

IT / Media Consultant for our partner organization Adalah

Location: Haifa/Israel

[Adalah](#) – *The Legal Center for Arab Minority Rights in Israel* is an independent human rights organization and legal center, established in 1996. Adalah's mission is to promote human rights in Israel in general and the rights of Palestinian citizens of Israel in particular. Within the framework of the project "Trainings for Peace & Human Rights", which is carried out together with ADALAH, Weltfriedensdienst is seeking an **IT / Media Consultant**. The Civil Peace Service (CPS) consultant works at the project implementation level as an integral part of the project team, offering consultancy on strategic communication in IT and media related questions, as well as providing training and support to project staff on media related issues.

Your responsibilities

- Updating content on the existing website - Making recommendations to improve website usability and user experience in cooperation with the project team
- Providing support on technical aspects of social media channels, including Twitter, Facebook, Instagram, etc.
- Working with staff to develop and implement a social media strategy
- Supporting the creation of visual content e.g., photography, videos, infographics, memes, etc.
- Performing analyses of current website and social media analytics using tools such as Google Analytics and Hoot Suite
- Improving search engine optimization (SEO) and develops revised navigation structures and templates as needed
- Recommending performance measures for the website, newsletter, and social media channels
- Providing day-to-day IT support and training for staff
- Hosting online live events on various platforms as needed, such as Zoom, Facebook live, etc.
- Providing consultancy on digital security issues and data protection measures

Your profile

- Relevant degree in media/informatics, Computer Science or related field
- At least 3 years of experience in IT / digital communications management, proficiency with website tools and online live-event streaming and hosting platforms (e.g., Teams and Zoom), etc.
- Experience with best practices of digital security
- Familiarity with photography, videography, video editing is an asset
- Fluent English mandatory (spoken and written), knowledge of Arabic and/or Hebrew a plus
- Knowledge of the regional context and work experience in the region
- Excellent communication and training skills

- Knowledge of civil conflict prevention and resolution as well as human rights work is an asset
- Distinct ability to work in a team
- Ability to work independently and a high degree of flexibility and resilience

We provide

- A two-year development worker contract with comprehensive social benefits and prospects for extension
- A challenging job and interesting field of work and a creative, varied workplace in a local organization
- A preparatory phase (up to three months) in Germany with additional qualification options
- The opportunity for coaching / supervision and further training
- Support with professional reintegration after working abroad within the framework of the Arbeitsgemeinschaft der Entwicklungsdienste e.V. (AGdD)

Diversity is important to us. We therefore look forward to qualified applications from everyone, regardless of gender, religion or origin. Due to the provisions of the German Development Aid Act (EhfG), we can only consider applications from citizens of the EU.

Please send your electronic application documents (letter of motivation, CV, relevant certificates and references) merged to one PDF document (max. 5 MB) with subject: "Application Adalah" to: auslandsbereich@weltfriedensdienst.de, cc: schieszl@weltfriedensdienst.de. Please also indicate how you learned about the vacancy.

Weltfriedensdienst e.V.

Since 1959 the **Weltfriedensdienst** has been working around the world with partners from local civil society for peace, human rights and sustainable development. Solidarity experts with international experience strengthen our cooperation. The focus is on nonviolent and equitable use of resources. As one of the seven recognized development services and civil peace service providers, we support grassroots, critical development cooperation.

You can find our profile [here](#). Further information about the World Peace Service can be found here: [Instagram](#) | [Facebook](#) | [Newsletter](#)